



# SEARCH, COMPARE, CONFIRM

WORLDWIDE CAR HIRE MADE SIMPLE



webcarhire.com



## WHAT IS WWW.WEBCARHIRE.COM?

www.webcarhire.com delivers a simple search, compare and confirm 24/7 reservations service for consumers requiring car rental at over 4,000 locations in 52 countries.

Our customer is the web savvy independent traveller who is comfortable making their travel arrangements online.

The webcarhire.com Car Rental System is an extremely versatile Car Hire Searching and Booking Engine. It was developed to allow customers to:

- Search a large range of car hire product across multiple vendors on a global basis
- Have “like for like” comparisons of car hire product provided by different vendors with varying pricing and fleet structures
- Attain a search result that displays prices for all vendors, with all categories of cars available in the one screen, thereby providing the customer “competitive comparison shopping” in the same screen

## WWW.WEBCARHIRE.COM WAS LAUNCHED ON 12 APRIL 2002

We now have:

- Over 30,000 satisfied customers
- Generated more than US\$10M in car rental revenue per annum
- Negotiating strength, which means we can offer customers the benefit of our global buying power
- A very cost effective distribution model which achieves considerable savings, to pass on to our customers
- 52 countries and over 4,000 locations across the globe for our customers to rent from

One of the unique features of the webcarhire.com Car Rental System is that it provides customers with **genuine instant confirmation** of their booking. It successfully can do this because:

- It maintains its own extensive database of product negotiated with the car companies direct
- It collects all customer booking criteria and provides an exact match of the available product
- It requires no human intervention to finalize a rental request
- The entire car product is on free sale and most cars can be booked up to 48 hours, and in many cases just 24 hours prior to pickup

## WWW.WEBCARHIRE.COM PARTNERSHIPS

webcarhire.com has relationships with all the major car hire companies around the world including Avis, Hertz, Europcar, Alamo, National, Budget and Thrifty. Webcarhire.com also deals with area specialists such as Maggiore in Italy, National Atesa in Spain, National Citer in France and Sixt Rent a Car in Portugal. Participating brands vary from country to country, but generally at least two brands are featured in each country, giving the customer the ability to shop online in the one place without going from website to website.

Recent technological enhancements mean webcarhire.com can now communicate with the car rental companies' **own reservation confirmation number** to customers — thus reducing the possibility of service issues and delays at pick up counters.

## THE WWW.WEBCARHIRE.COM DIFFERENCE:

Customers can:

- ✓ Dynamically search multiple vendors' product by location
- ✓ Book any available vehicle and receive an instant confirmation
- ✓ Compare “like-for-like” product offerings from multiple vendors on daily rental price, vehicle and branch location
- ✓ Make a one way rental reservation, specifying different pick-up and drop-off locations - over 187,000 combinations are possible
- ✓ Communicate with our live support staff between 0900 — 1730 Australian Eastern Standard Time (AEST)
- ✓ Request special requirements (e.g. ski-racks, baby seats etc)
- ✓ Advise Flight, Train or Bus estimated arrival times
- ✓ Modify bookings prior to pick-up
- ✓ Cancel booking prior to pick-up
- ✓ Receive refunds depending on the Cancellation Policy selected at the time of booking
- ✓ View all the inclusions and exclusions under the applicable rate plan

## THE WWW.WEBCARHIRE.COM SITE:

- ✓ Is multi-currency enabled and takes payment in the currency of the country where the car rental commences from. For example, all Australian rentals are paid in Australian Dollars (AUD), UK car rentals are paid in British Pounds (GBP) and all EU country car rentals are paid in Euros (EUR). Twelve different currencies are currently accepted
- ✓ Is multi-lingual and can be operated in English, French, German, Italian and Spanish
- ✓ Allows the customer to rent only valid product
- ✓ Accommodates branch specific requirements and ensures that these are met before offering them to the customer. These include:
  - Branch Operating Hours (including Siestas)
  - Branch Stop Sells
  - Branch Holidays — when locations are closed
- ✓ Accommodates vehicle specific requirements and ensures that these are met before offering them to the customer. These include:
  - Vehicle Stop Sells
  - Vehicle at a Branch Stop Sells
  - Vehicle availability according to Contract and Season
- ✓ Accommodates pricing specific requirements and ensures that these are displayed accurately to customers. These include:
  - Seasonal changes in pricing
  - Contract changes in pricing
  - SIPP code related pricing
  - Day-Break pricing (e.g. 3-6 days, 7-13 days etc.)
  - One-Way Fees (for Drop-offs at different branches to Pick-up)
  - One class upgrade option to show vehicle type and day break of next category
- ✓ Provide Email Confirmations to Vendors and Customers
- ✓ Provides “easy to print” Booking Confirmations
- ✓ Allows Affiliates to embed the Webcarhire Car Rental System in their own B2C web sites with their own (or Webcarhire) branding



## BECOME A WWW.WEBCARHIRE.COM AFFILIATE PARTNER

Become a webcarhire.com Affiliate and enjoy the benefits of having the world's most versatile car rental booking engine appear as part of your site.

### Affiliate Partner Benefits:

- ✓ **Make Money** - Earn attractive commissions paid for business generated from your website. Commissions are calculated monthly and paid quarterly based on a minimum of USD\$100.00 or as otherwise agreed
  - ✓ **Link directly** to any country, and/or city in our growing database
  - ✓ **Pre-populate** customer data to avoid unnecessary keystrokes and focus on your destination, hotel, or product offer location
  - ✓ **Real-time reporting** allows you to see bookings as they are made from your website
  - ✓ **Implement the webcarhire.com booking engine** into your website with either of our two preferred formats:
    - The Co-Branded link will show all the webcarhire.com logos and background images when the customer navigates to the webcarhire.com page
    - The White Label version has all the webcarhire.com branding and images removed. This means customers will not see the webcarhire.com branding when they navigate to the webcarhire.com page and they will tend to assume that the webcarhire.com booking engine is actually part of your site
  - ✓ **Receive your live data** from webcarhire.com by XML Feed – subject to technical specifications.
- Contact [olympia@webcarhire.com](mailto:olympia@webcarhire.com) for more information. webcarhire.com is party to and OTA compliant

## WWW.WEBCARHIRE.COM IN THE FUTURE:

webcarhire.com is one of the largest independent car rental agents online. We offer secure online car rental bookings for major airports and cities around the world. We endeavour to provide our clients with the most competitive prices and the best car hire service.

### Looking forward we:

- Endeavour to have more languages available on our site
- Will promote our multi-lingual sites in the countries/markets where these languages are most used
- Will increase countries of operation and continue to monitor our competitiveness (e.g. Asia, Middle East & Latin America)
- Will continue to develop webcarhire.com plus membership benefits
- Will develop the function of sending SMS rental confirmation number to customers on day of pick up as a service gesture in the event they do not have their documentation with them at time of pick up
- Will open a Customer Service Contact Centre in London to primarily service enquiries and reservations from our European based customers

The screenshot shows the webcarhire.com website interface. At the top, there is a navigation bar with links for 'About Us', 'My Account', 'Affiliates', 'FAQ', and 'Contact Us'. Below this is a row of partner logos including Avis, Budget, Hertz, National, Thrifty, Europcar, and Maggiore. The main content area features a large banner on the left with the text 'In 52 Countries with over 4000 Locations webcarhire.com gives you Freedom...'. To the right of the banner is a 'quick quote' form with fields for 'Pick Up Country' (set to Australia), 'Pick Up City' (Melbourne), 'Drop-off City' (Sydney), 'Pick Up Date' (27/08/06), and 'Drop-off Date' (29/08/06). Further right is a 'subscribe' section and a 'todays specials' section featuring a red car. Below these are sections for 'top 10 destinations' and 'the webcarhire.com monthly specials', which includes 'Amazing Audis' and 'Italy Autos'. At the bottom, there is a table of 'other great rental destinations' with columns for city, currency, and price.

City	Currency	Price	City	Currency	Price	City	Currency	Price
Alghero	EUR	24.40	Madrid	EUR	24.40	Heathrow Airport	GBP	16.95
Bologna	EUR	24.40	Amsterdam	EUR	24.40	Edinburgh	GBP	16.95
Bologna	EUR	24.40	Vienna	EUR	24.40	London Central	GBP	16.95
Florence	EUR	24.40	Barcelona	EUR	24.40	Manchester	GBP	16.95
Milan	EUR	24.40	Faro Center	EUR	24.40	Otago	GBP	16.95
Naples	EUR	24.40	Faro Airport	EUR	24.40	Los Angeles	USD	35.00
Rome	EUR	30.80	Dublin	EUR	30.80	Miami	USD	38.00
Venice	EUR	30.80	Pisa	EUR	30.80	Orlando	USD	32.50
Frankfurt	EUR	30.80	Venice	EUR	30.80	San Francisco	USD	38.00
Munich	EUR	40.80	Brussels	EUR	40.80	Cape Town	ZAR	182.35

Copyright 2006 Webcarhire Pty Ltd All Rights Reserved.  
[Start New Quote](#) | [My Account](#) | [User Agreement](#) | [Privacy Statement](#)  
[Car Hire Melbourne Rental](#) | [Car Hire Brisbane Rental](#)  
 Financial Services Guide



For further information, please contact:

**Olympia Bouranis - Operations Manager**

webcarhire.com  
40 Beach Street, Port Melbourne  
VIC 3207 AUSTRALIA  
Tel: +61 3 8779 8152  
Fax: +61 3 9646 6722  
Email: [olympia@webcarhire.com](mailto:olympia@webcarhire.com)  
Website: [www.webcarhire.com](http://www.webcarhire.com)

**Kai Goedeke — European Representative**  
TourComm Germany GmbH & Co. KG  
Albert-Ludwig-Grimm-Str. 13, 69469 Weinheim  
Deutschland/ Germany  
Tel: +49 6201 84562-0  
Fax: +49 6201 84562-6  
Email: [kai.goedeke@tourcomm-germany.com](mailto:kai.goedeke@tourcomm-germany.com)  
Website: [www.tourcomm-germany.com](http://www.tourcomm-germany.com)